



plus-ton®  
The new era of ceramics



100% Made in Italy

CERAMICA  
**ALTHEA**





# plus+ton<sup>®</sup>

INDUSTRIAL INVENTION  
PATENT No. AN2014A000135

From one single fusion at very high temperatures of **1.250°**, comes to life a ceramic material **qualified as entirely recyclable** and therefore **100% eco-friendly**, derived from a productive cycle with no pollution emissions into the atmosphere.

plus+ton is a ceramic surface completely **scratch-proof, stain-proof, slip-proof, as well as bacterial resistant** and can easily replace those products manufactured using resins, solvents and catalysts; materials that are highly pollutant and non-recyclable.

plus+ton uses only **natural raw materials** of the highest quality by just adding **water and fire**.

CERTIFIED 100% MADE IN ITALY





What is objectively beautiful?  
Nothing... if not our own  
perception of **beauty**.

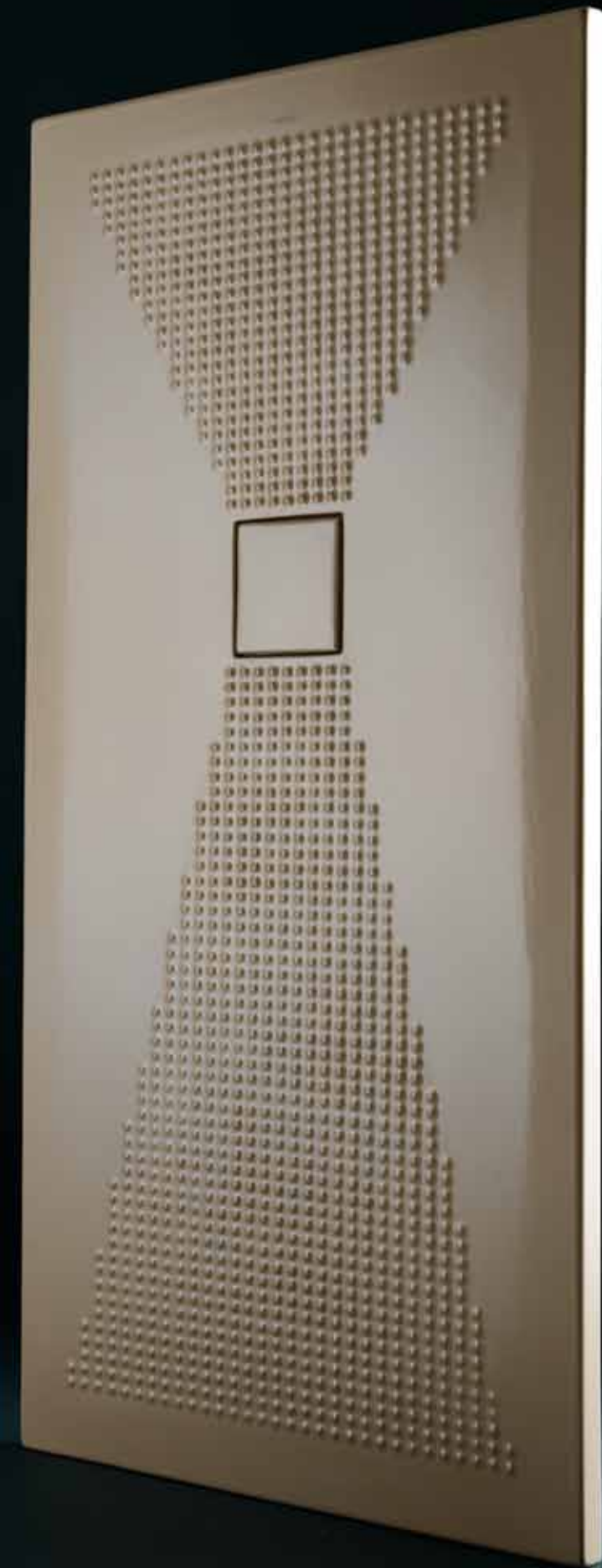
It is however, indisputably proven  
that **quality** can be measured.

**plus+ton**<sup>®</sup>

reaches the boundaries  
of desire that each of us  
has in terms of **quality**, when  
purchasing a product,  
aware that it will  
come into contact with us  
and with the intimacy of  
our everyday life.

**plus+ton** makes the difference  
by offering a truly  
exceptional product that  
stands out from the rest of the  
market and re-establishes  
a condition of **safety**  
for the end consumer,  
with the guarantee  
of an avant-garde  
**ethical-industrial process**.

**Genesio Bevilacqua**  
Ceramica Althea CEO





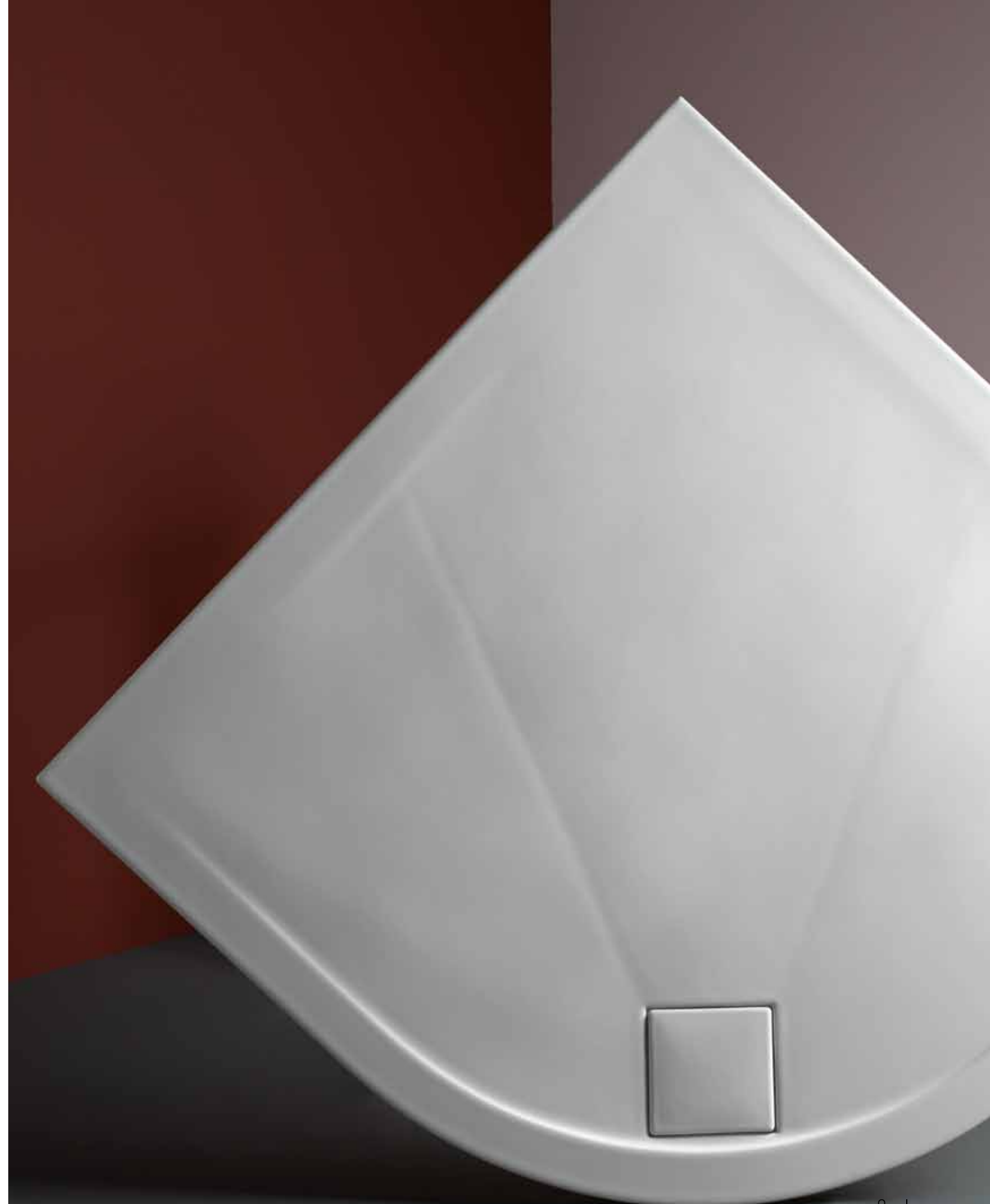
When style is the only  
thing to leave a mark.



## Scratch-proof

The surface of the **Plus** shower tray is **100% scratch-proof** and guarantees **forever the same brilliancy** of the first day of installation. The test against abrasion and scratching has shown the perfect resistance properties of the **plus+con** surface, exceeding the values of the standard of reference **UNI 4543/2**.

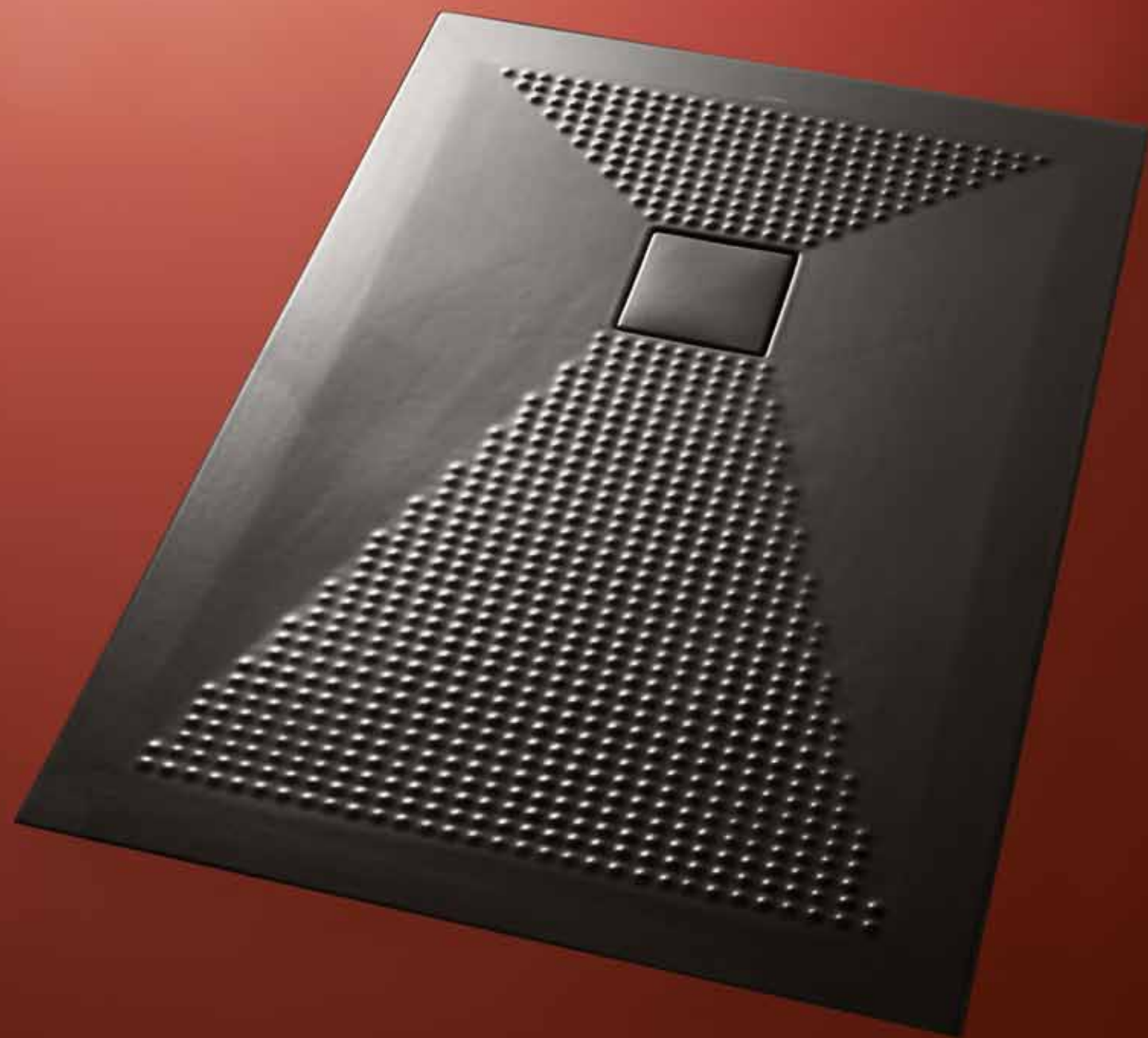
1 - 2 - 3  
Take a look at the  
scratch-proof  
tutorial video







Safety guaranteed thanks  
to the slip-proof certificate.



## Slip - proof



It is well known that on the standing surfaces of the shower trays, of any material, are applied at low or cold temperatures slip-proof materials that roughen the surface therefore facilitating the deposit of impurities, organic waste, bacteria and furthermore their durability is not ensured over time.

plus+ton guarantees a slip-proof surface thanks to its own **single fusion**, achieved at very high temperatures of **1.250°** and for this reason is **permanent and guaranteed a lifetime**.

Pendulum BS 7976:2002 *English certification*  
Result = **Excellent**



plus+ton®  
slip-proof certificate  
24 degrees of inclination

Inclination: SLIP-PROOF measuring method - Certification and TÜV DIN 51097:1992 approval



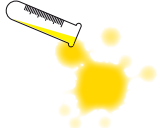



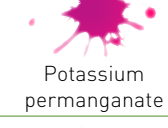



All the convenience of  
a stain-proof material.





## Stain-proof and limescale-proof

### EXTREME STAINS

Acid or highly staining substances	Standing time	Results of the UNI 4543/2 test
 Hydrochloric Acid	16 hrs.	No loss in brilliancy and no permanent stains
 Silver Nitrate	72 hrs.	No loss in brilliancy and no permanent stains
 Lodine dye	72 hrs.	No loss in brilliancy and no permanent stains
 Methylene Blue	72 hrs.	No loss in brilliancy and no permanent stains
 Potassium permanganate	72 hrs.	No loss in brilliancy and no permanent stains
 Ink	72 hrs.	No loss in brilliancy and no permanent stains
 Hair Dye	72 hrs.	No loss in brilliancy and no permanent stains
 Nail Polish	72 hrs.	No loss in brilliancy and no permanent stains

plus+ton<sup>®</sup> is non porous and any staining agent can deposit on the surface without penetrating the inner layers of the ceramic, therefore allowing its removal simply with water. No treatment is necessary plus+ton<sup>®</sup> is certified **stain-proof** according to the **UNI4543/2** regulation.

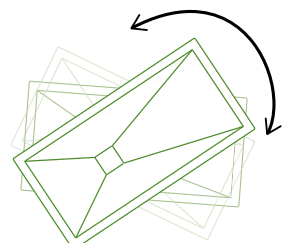
1 - 2 - 3  
Take a look at the stain-proof tutorial video







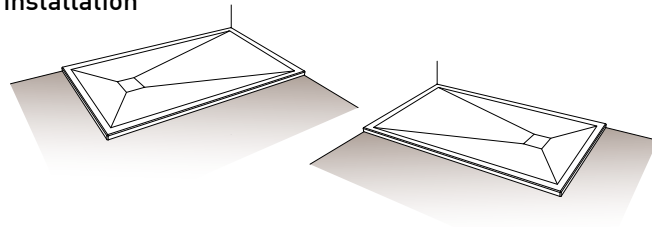
Modern and functional design  
in a thickness of only 3 cm.



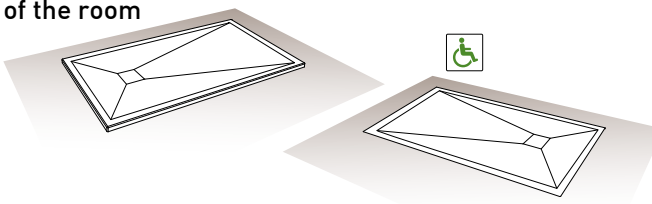
## Reversible

With a thickness of only **3 cm**, the **PLUS** shower tray is extremely easy to handle. **Plus** is synonymous of research and innovation overcoming the barriers of *classic ceramic* and, **with its fully glazed sides, is reversible** and can be installed in any bathroom environment, adjacent to walls, in the centre of the room or flush to the floor, making the showering area also accessible to those with disabilities.

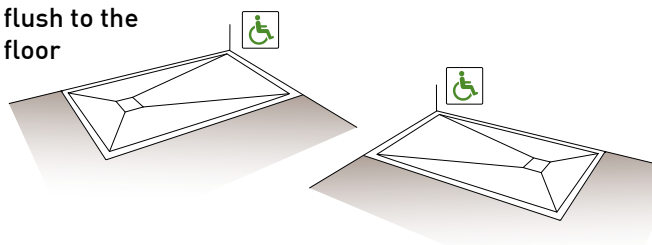
lay-on  
installation



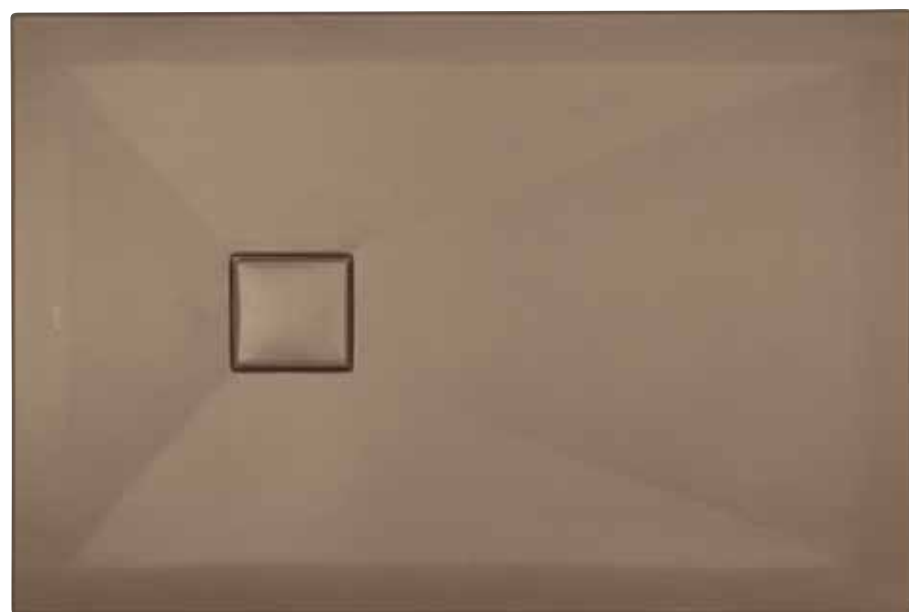
Installation  
in the centre  
of the room



Installation.  
flush to the  
floor



All sides are fully glazed ←







Maximum hygiene and protection,  
the future is precious.

ALTHEA



## Bacterial resistant



The plus+ton fusion process ensures the **imperviousness of the surface** and has a strong oxidizing power. In this way, the development of pathogenic agents is eliminated.

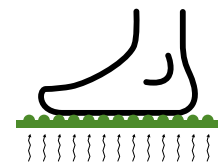
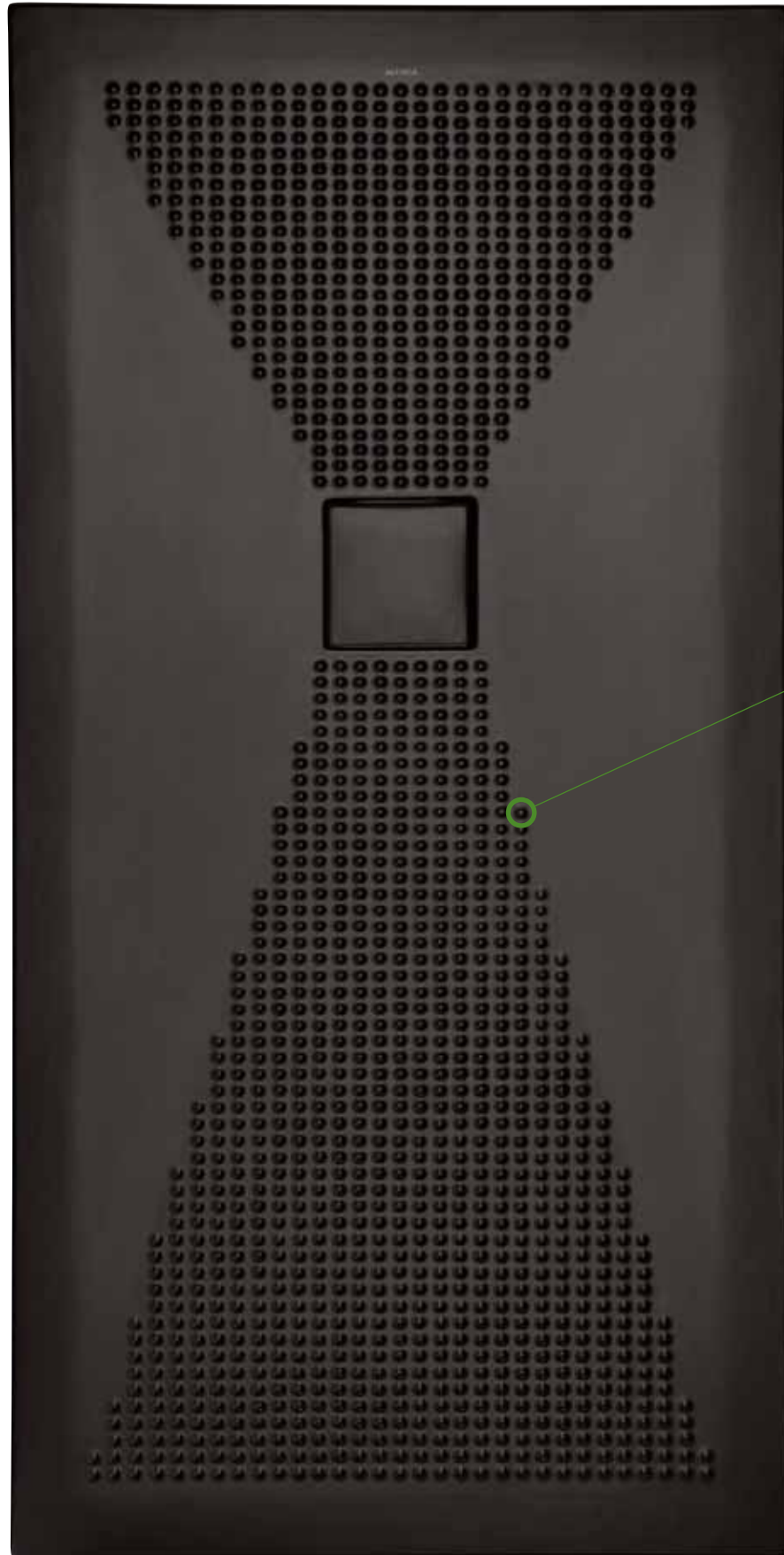
plus+ton is a completely **non-toxic material that discourages the proliferation of bacteria.**





Relax and wellbeing for all the family.

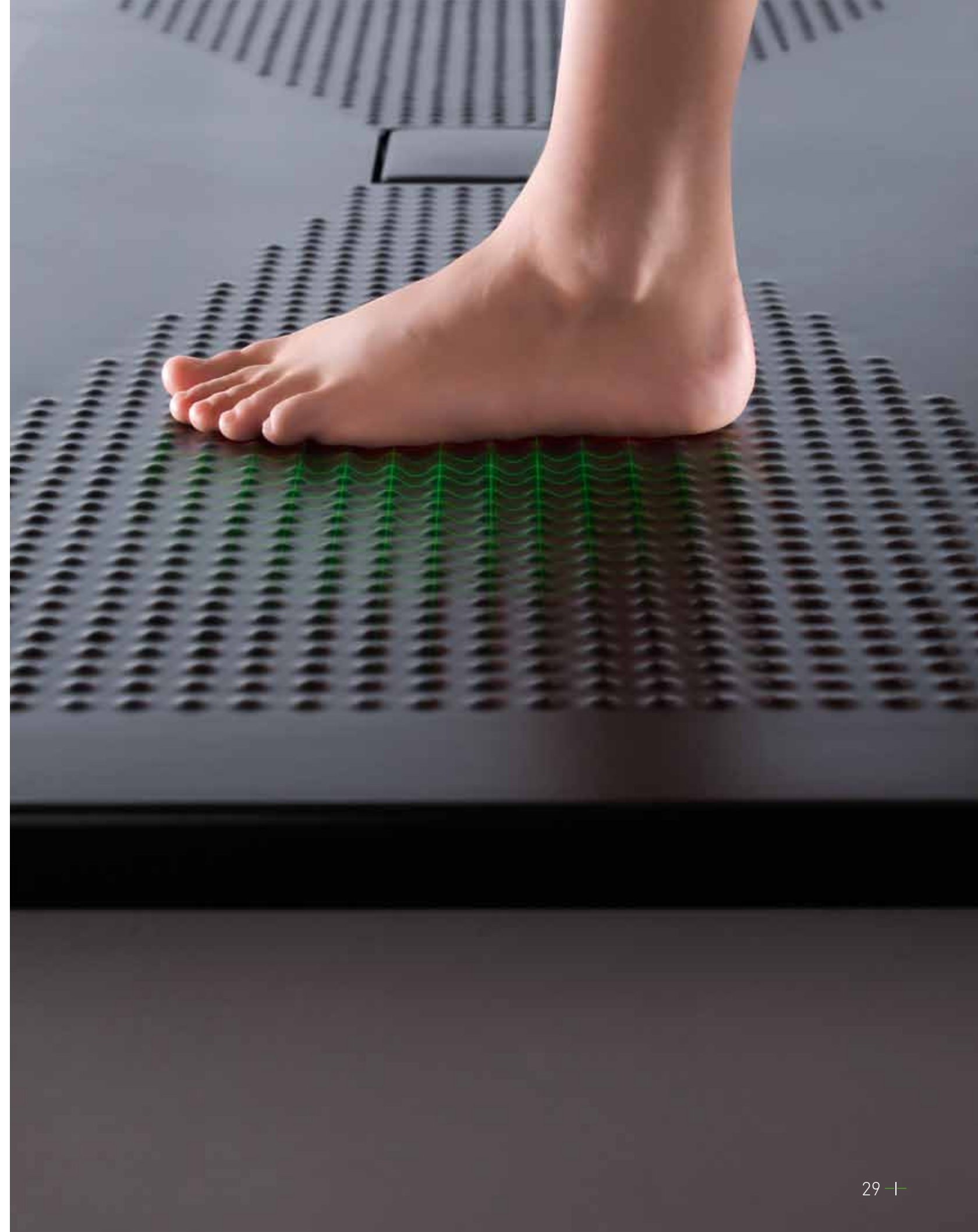




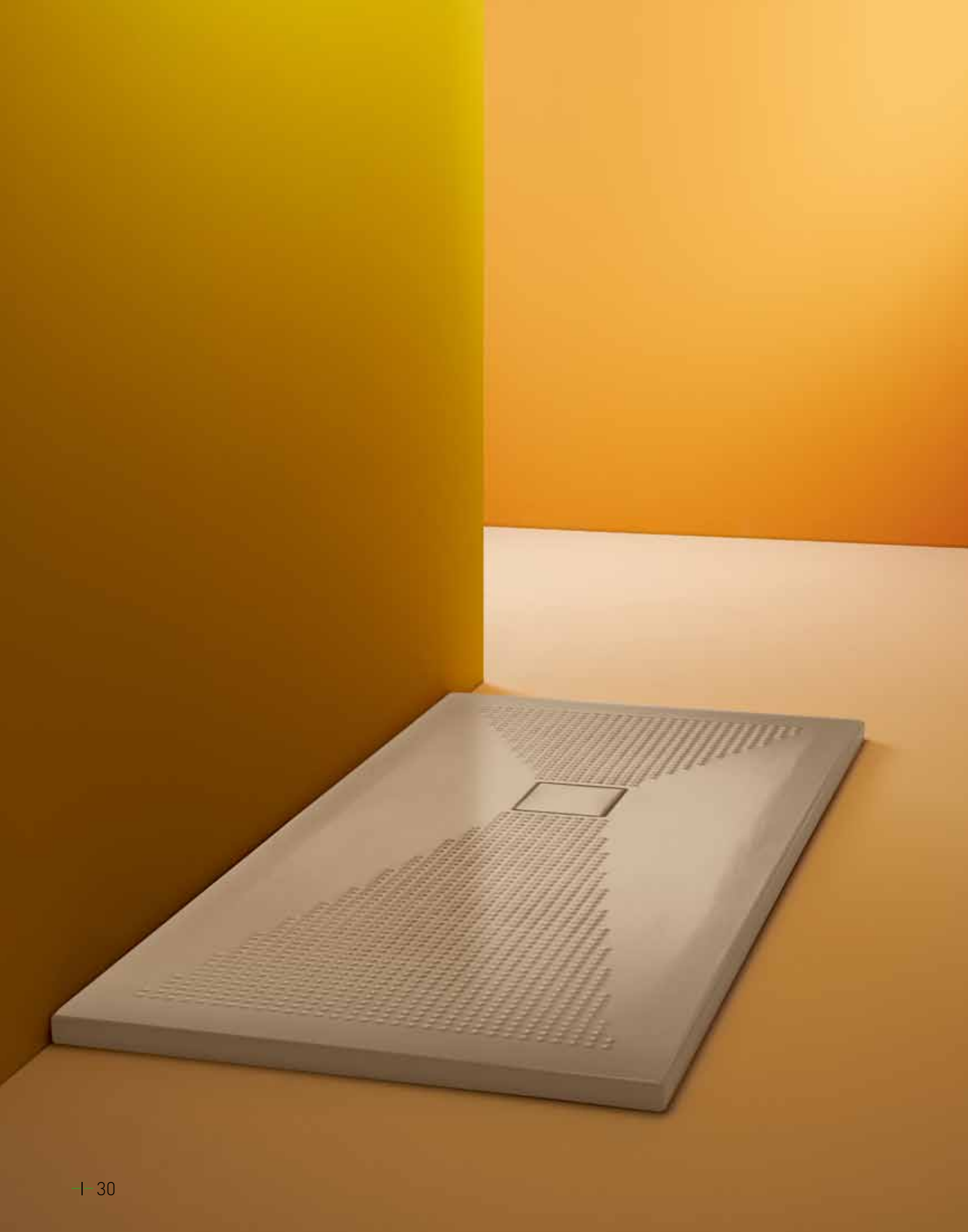
## Comfort massage

The **special hemispheres** activate a foot massage that stimulates **blood circulation**.

The design is studied to confer beneficial effects to the feet and, therefore, to the entire body.







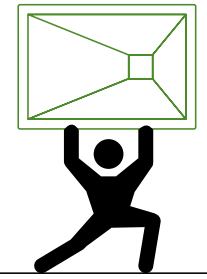
Lightness as a  
measure of elegance.





Some dimensions (cm)	Plus shower tray	Resin shower tray, solid stone and similar
70x100	23 Kg	37 Kg
70x140	31 Kg	44 Kg
70x170	38 Kg	52 Kg
90x120	30 Kg	48 Kg
90x90	25 Kg	39 Kg
100x100 corner	27 Kg	40 Kg

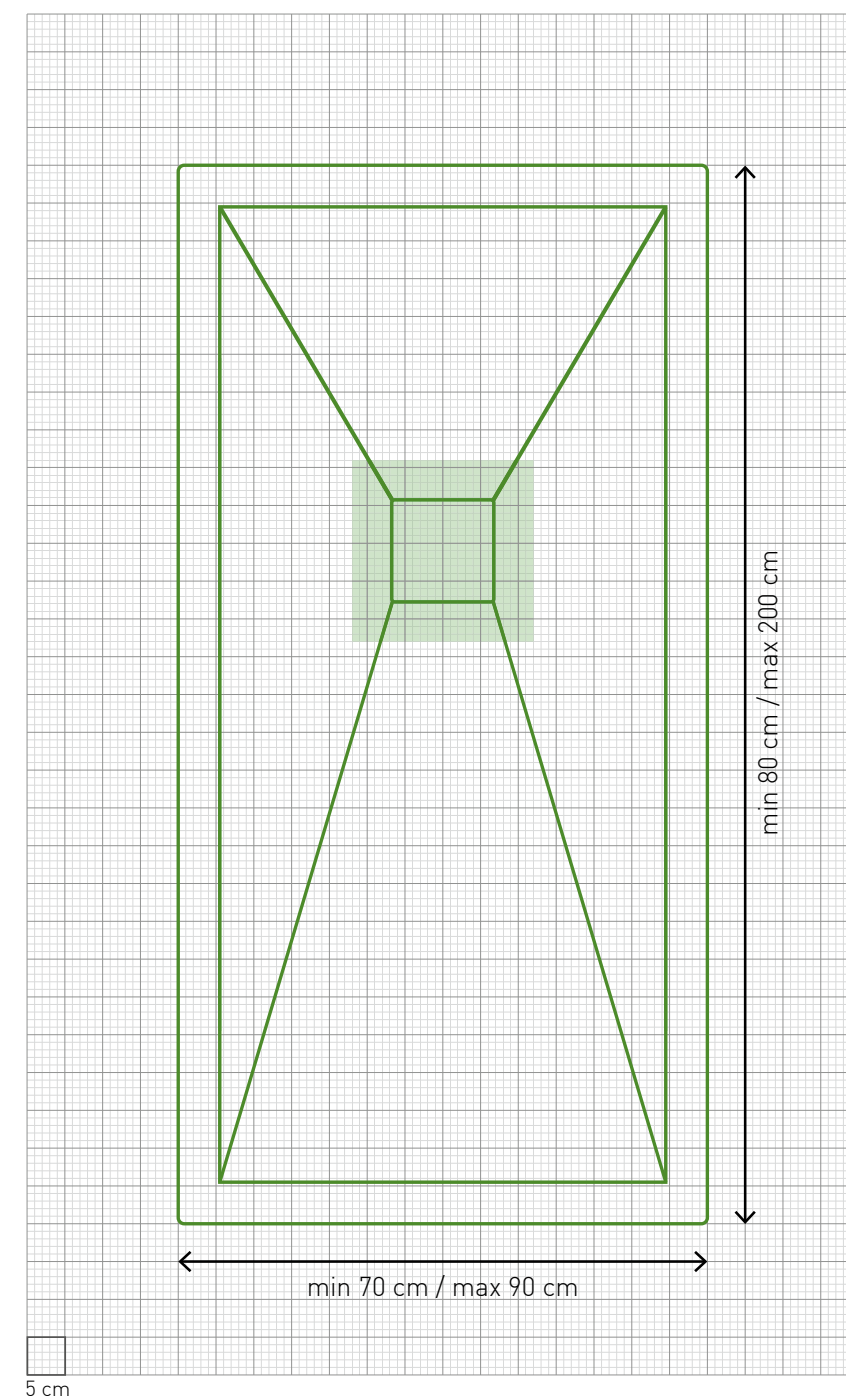
## Lightweight



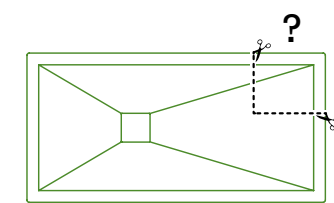
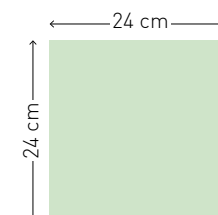
The incredible **lightness** of the **Plus** shower tray is determined by the use of raw **materials of the highest quality** and by the study of a **design** that allows to **drastically reduce the productive spaces**, thus overcoming the barriers of *traditional ceramics*.







Scale 1:10  
The space, highlighted with the green frame, cannot undergo cutting operations



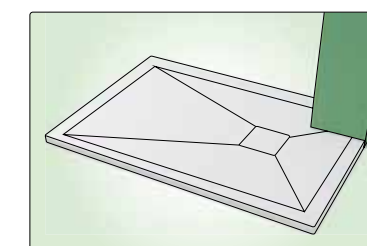
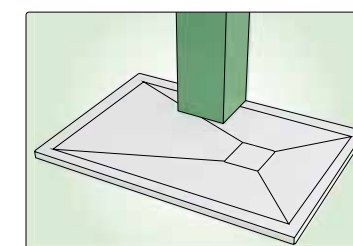
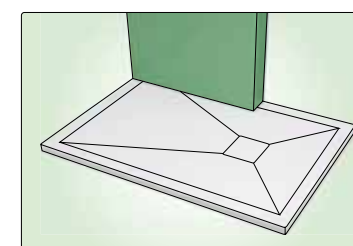
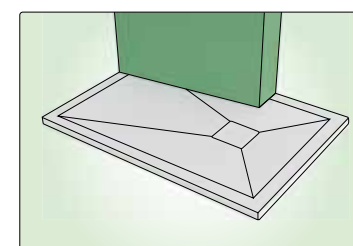
## Custom cut

To meet the endless installation needs, the **Plus** shower tray can be **custom cut** and placed in proximity of pillars or protrusions.

A **perfect cut** is guaranteed: just draw the cutting outline on the layout and indicate the relative measures.



Some examples of customized cuts:

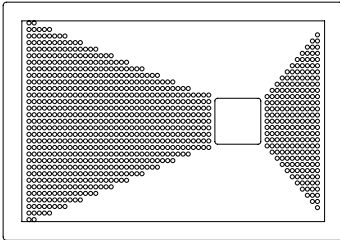




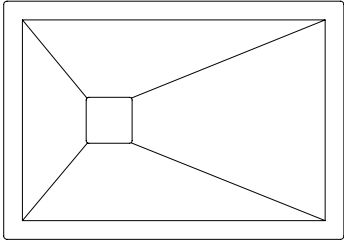
## Endless configuration possibilities

Depth 70 cm	Depth 80 cm	Depth 90 cm	Depth 100 cm
70x80	80x80 corner	90x90 corner	100x100 corner
70x90	80x80	90x90	100x100
70x100	80x85	90x100	
70x110	80x90	90x110	
70x120	80x100	90x120	
70x130	80x110	90x130	
70x140	80x120	90x140	
70x150	80x130	90x150	
70x160	80x140	90x160	
70x170	80x150	90x170	
70x180	80x160	90x180	
70x190	80x170	90x190	
70x200	80x180	90x200	
	80x190		
	80x200		

**Plus**  
Shower tray with  
massaging spheres



**Plus1**  
Smooth  
shower tray

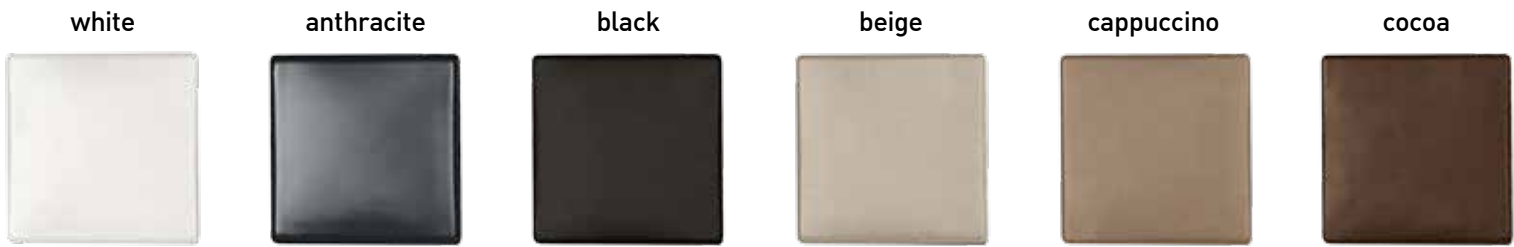


A very wide range of dimensions to satisfy all installation needs.



Visit our website  
[www.pluston.com](http://www.pluston.com)  
to see the technical  
specifications of our  
PLUS shower tray  
collection.

### 6 exclusive plus+ton shades





## Design & Technical innovation UNI EN 274

Ceramic or ABS waste cover.  
The **ceramic** or **ABS** waste cover, in the **PLUS+TON** colours is **removable** and, unlike traditional covers, is studied to optimize its positioning and to ensure perfect stability. In fact, the threaded feet **fit perfectly** in the grooves present inside the inner filter.



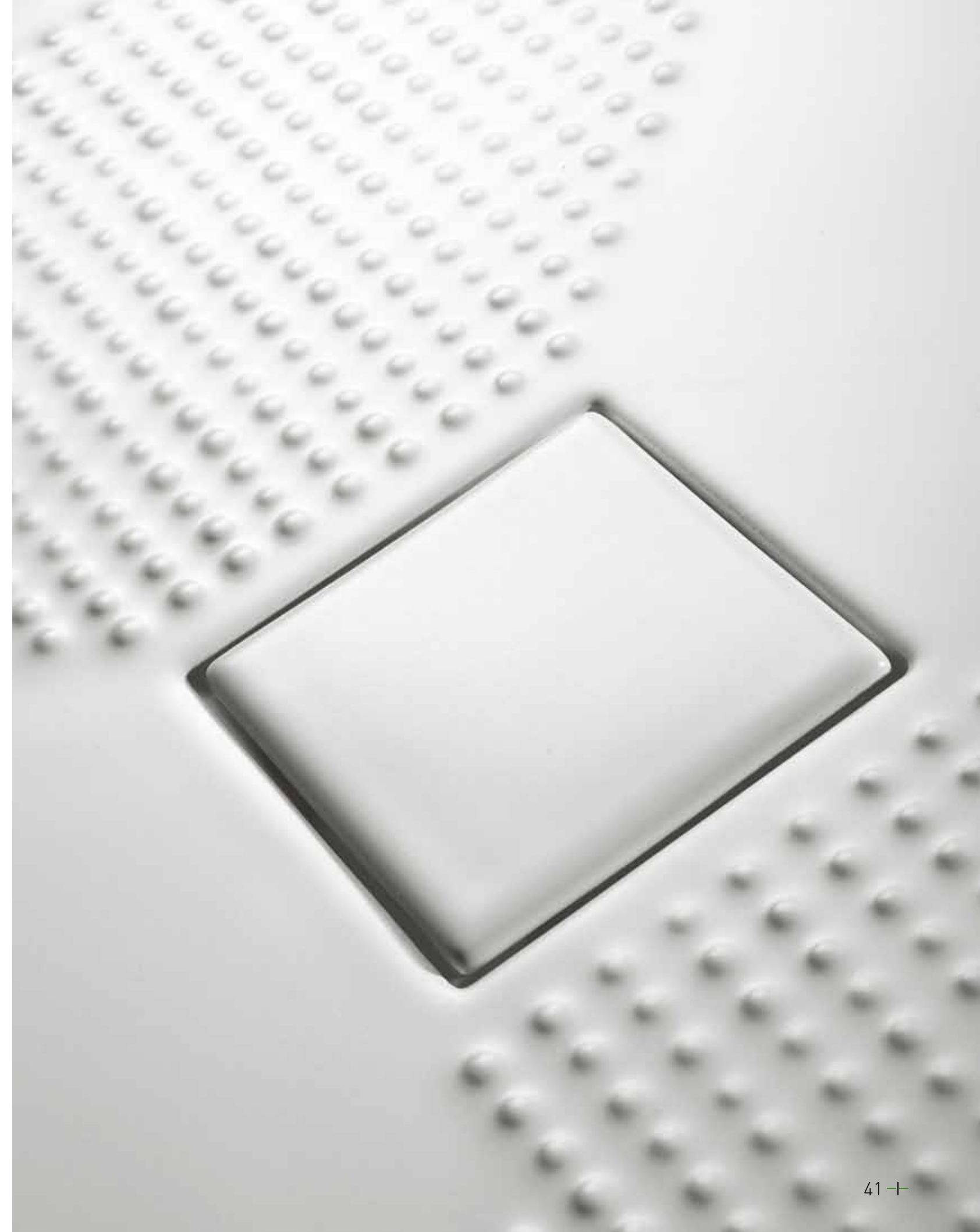
Stainless steel ring.  
The fixing of the trap to the shower tray is ensured by a **stainless steel ring** and **screws**.

Removable inner filter.  
The **inner filter** is **removable** for **inspection and cleaning** and prevents dirt from flowing into the pipes. Inside the inner filter are grooves studied to ensure the perfect positioning of the waste cover.

Double-sided seal gasket.  
Unlike traditional traps, the **double-sided gasket** perfectly isolates the shower tray on both sides to eliminate any infiltration.

Section of the Plus shower tray.  
The housing of the waste cover is studied for the **complete evacuation** of wastewater. With its special design, it **obstructs the formation of stagnant waste**.

Trap Drain.  
Compliant with the **UNI EN 274 regulation**, the **double-chamber drain trap**, with a **higher volume of water** than **common drainage systems**, prevents the emission of bad smells.





## Storage & shipping

The **Plus** shower tray special packaging in an **ultra-resistant carton box**, guarantees protection from accidental shock and in addition to the innovative **corners for storage**, can be stacked with heights over 2 meters, thereby maintaining **order and practicality** in your warehouse, ensuring essential space saving.

Take a look at the  
crash-test video

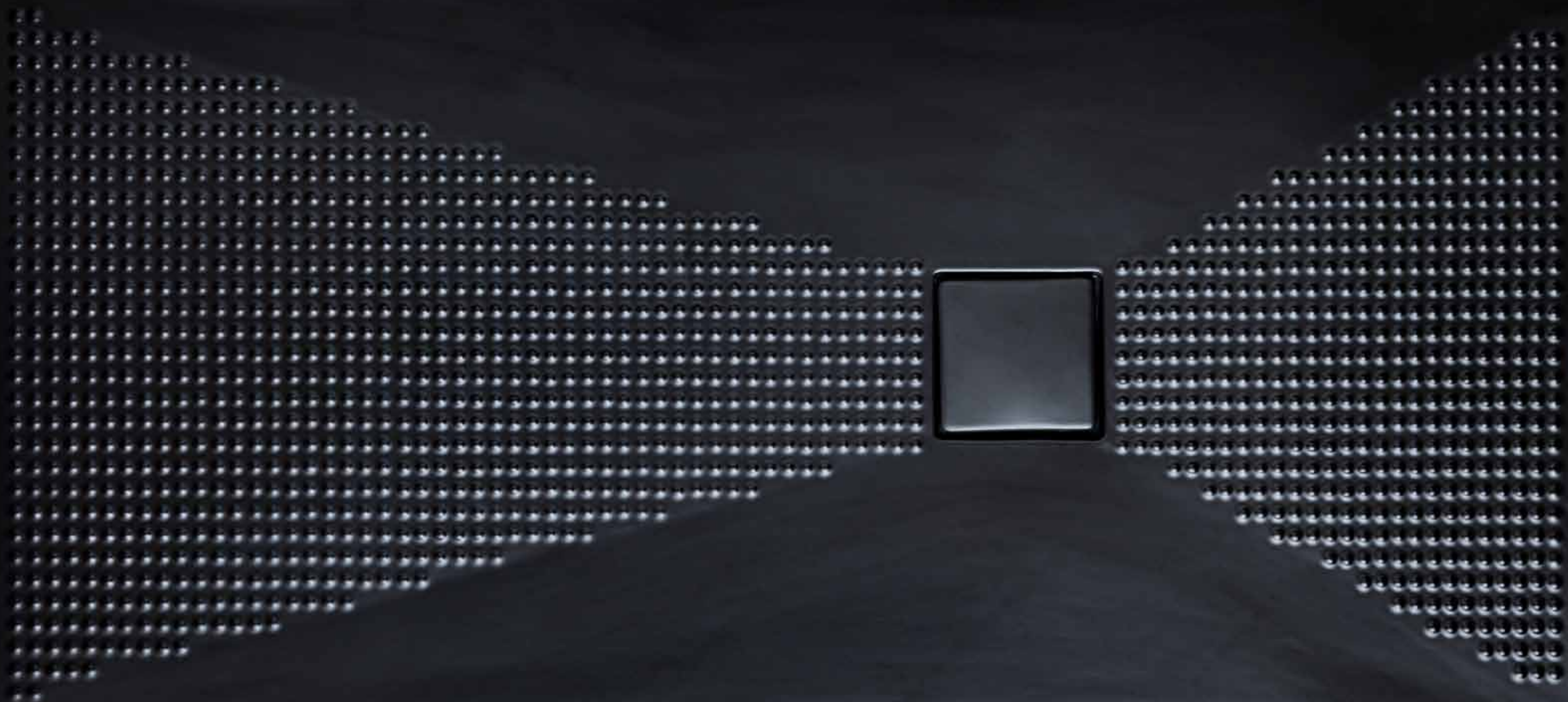




## Special screen display

- LED screen with continuous projections of digital contents.
- Functional design.
- Folding structure.
- Wheels to make it easy to move.
- Quick anchorage system for the Plus shower tray.





ALTIMA

plus+ton®  
The new era of ceramics

warranty  
20 | years





Art Direction  
**Martina Ruberto**  
Creativity  
**Opinion Leader**  
Design  
**Team Althea**  
Print  
**Tap Grafiche**

plus+ton®

The new era of ceramics

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